

ROI

EXAMPLE:
500 Square Feet



Revised 10/12/2017

Example Site Variables:

Insert Your Numbers Here:

*Structure Size	500	Square Feet
Patio Seats	35	Seats
*Average Check	15	\$/Check
*Contribution Margin	50%	%
*Weekly Turns of Seats	10	Turns
*Current Months Open (Open months less weather related closure)	3	Months
Estimated Installed Cost	95,000	\$
* Customer Provided Information		

Cabreeze Payback:

Total Months Open	9	Months
Contribution Margin per New Month Open	67,725	\$/Year
Months to Payback	17	Months

Generates Positive Cash Flow Immediately:

Monthly Lease Payment (5yr @ 11%)	2,071	\$/Month
Additional Months Open Contribution	11,288	\$/Month
Positive Cash Flow per New Month Open	55,299	\$/Year
* assumes 1 additional turn per week during the current months open.		

"Year-to-year we're up 12% and in August, after installing the Cabreeze, we were up more than 20% over the last year. That is the first time in 30 years of business to have that high of monthly increase!"

Pat Boemer, Owner of Patrick McGovern's Pub in Saint Paul, Minnesota

In December we seated over 1,000 additional guests (\$50,000++ additional revenue) on our patio. Living in Minnesota I never thought I would be able to say that.

John Schiltz, Owner of Lake Elmo Inn in Lake Elmo, Minnesota

Return On Investment

Generate Positive Cash Flow Immediately