

# ROI

EXAMPLE:  
1,000 Square Feet



Revised 10/12/2017

## Example Site Variables:

### Insert Your Numbers Here:

*Structure Size	1000	Square Feet
Patio Seats	67	Seats
*Average Check	15	\$/Check
*Contribution Margin	50%	%
*Weekly Turns of Seats	10	Turns
*Current Months Open (Open months less weather related closure)	3	Months
Estimated Installed Cost	160,000	\$
* Customer Provided Information		

## Cabreeze Payback:

Total Months Open	9	Months
Contribution Margin per New Month Open	129,645	\$/Year
Months to Payback	15	Months

## Generates Positive Cash Flow Immediately:

Monthly Lease Payment (5yr @ 11%)	3,488	\$/Month
Additional Months Open Contribution	21,608	\$/Month
Positive Cash Flow per New Month Open	108,717	\$/Year
* assumes 1 additional turn per week during the current months open.		

"Year-to-year we're up 12% and in August, after installing the Cabreeze, we were up more than 20% over the last year. That is the first time in 30 years of business to have that high of monthly increase!"

Pat Boemer, Owner of Patrick McGovern's Pub in Saint Paul, Minnesota

In December we seated over 1,000 additional guests (\$50,000++ additional revenue) on our patio. Living in Minnesota I never thought I would be able to say that.

John Schiltz, Owner of Lake Elmo Inn in Lake Elmo, Minnesota

## Return On Investment

## Generate Positive Cash Flow Immediately